



## The Tools You Need For **Paver Business Success!**

The Aspire Contractor Program provides you the knowledge, tools, and opportunities to help you grow your business. Ideal candidates include Roofers, Paver Contractors, Landscapers, and Green Roof Specialist.



**Certified Contractor Level** is for those who are just getting started with Aspire Pavers. We will train you how to sell, estimate, bid, and install Aspire Pavers so you can approach jobs with confidence. We will train both your Salespeople and Installers via a personalized, online 1-hour sessions. We will also provide you with tools you need to successfully market and close deals.

### Contact Aspire

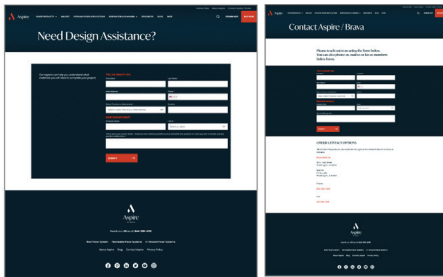
For any questions or for assistance finding a specific resource, you can reach our main office at (844) 290-4196 or visit our website contact page at [aspirepavers.com/contact-aspire-brava/](https://aspirepavers.com/contact-aspire-brava/).



**Master Contractor Level** is for those who are experienced with Aspire Pavers. They are indeed "experts" in the product and installation. At the Master Contractor level, we will provide all the above, plus additional benefits that help you take your paver business to the next level.

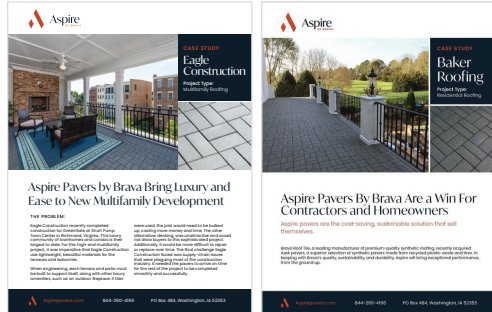
## Business Development Tools For Success!

We've developed a comprehensive collection of business tools to help increase your sales and support your customer base.



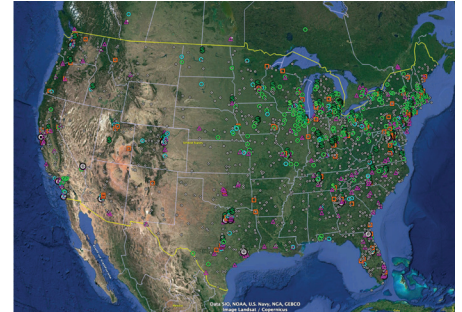
### Leads

- Design Assistance Forms
- Contact Forms



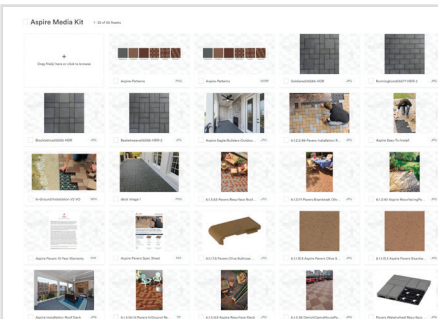
### Case Studies

Contractors will provide a minimum of 2 case studies per year. Includes permission from owner, before and after pictures, testimonials.



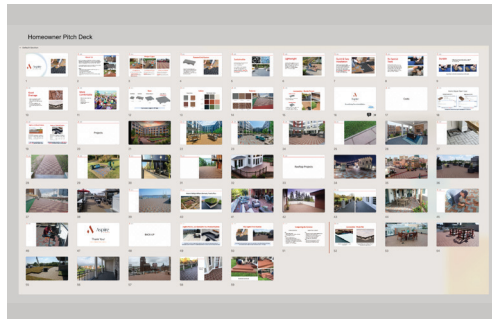
### Market Research

ASPIRE can assist you in identifying opportunity zones based on our data sets.



### Digital Assets

- Access to the Aspire digital asset management system
- Thousands of media assets for marketing efforts



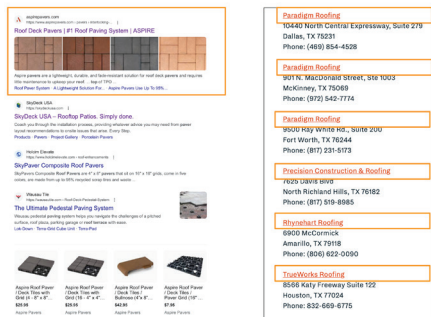
### Sales Training Tools

- Sales pitch deck
- Presentation tools
- On-site sales training



### Samples

- Small Sample Kits
- Large Sample Kits



### Website, Website Support, and SEO

- SEO – Search Engine Optimization
- Website Consultation
- Color selection
- Swatches & Inspiration



### Video Library

- Aspire Installation Videos
- Aspire Wind Uplift Videos



### Brochures & Collateral

- Residential & Commercial Brochures
- Installation Instructions
- Trade Show Materials & Displays
- Direct Mail Campaigns
- Attire